

23rd DGRA Annual Congress

Industry perspective on the current regulatory climate

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## Agenda

- <u>COVID learnings:</u> Ways of working, opportunities for sustained regulatory flexibility, clinical trial advances
- # Health Authorities Changes and observations:
  EMA, BfArM, DIMDI...
- # EU Pharma strategy: Efficiency, access, digital innovation
- Opportunities and regulatory leadership: International collaboration, new modalities, patient engagement



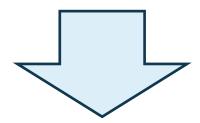
**COVID learnings:** ways of working, opportunities for sustained regulatory flexibility, clinical trial advances



### **COVID** learnings

Regulators, National health authorities and Industry reacted with an outstanding commitment:

- // To speed development of therapies and vaccines
- // To support against medicines shortages (EC)
- // To create strong COVID 19 guidelines for the field of clinical trials
- // To enhance transparency with non-scientific public



National / Regional / International collaboration has been key over these last 18months of pandemic



\*EMA annual report, available on EMA website



## Pandemic aside, some problems were already existing

Example of Clinical Trials challenges, before Covid-19





- // 30% the dropout rate across all trials
- // 85% of trials fail to retain a sufficient number of patients
- 70% of potential participants live more than 2 hours away from their nearest study center

Then, COVID-19 happened...

→ Start of the crisis: Up to 90% of CT were delayed

Regulators were quick and open to ideas on how to keep clinical trials going:



EMA Guidance to sponsors on how to manage clinical trials during the COVID-19 pandemic





#### COVID-19: An accelerator?

Approval and HTA **Clinical Trials Variations** Drug shortages Before Difficulties to enroll Increasing Supply Inefficient life-cycle **EU** disparities COVID patients management complexity Agile regulatory Integrated HTA/HA Reduce complexity EU harmonization framework combined SA After Use of technological Forum on access to Mitigate risk on Digital tools critical medicines COVID advances health Common EU **Decentralized CT** New fees regulation **EUnetHTA** reporting framework

The COVID-19 regulatory response has been a sandbox for applying new ways of working and collaboration...

... showing potential solutions how to adapt the EU regulatory framework to a more complex, multifaceted world



EU Pharma strategy:
RWE, digital innovation, e-labeling, cloud-based submissions



### New Pharmaceutical Strategy for Europe



- "Work sharing/collaboration instead of full geographic representation"
- "Convergence of regulatory requirements for ATMPs"
- "Alignment on the **interpretation of data protection** - create an environment where R&D in genetics can flourish"
- "Strengthening all Member State
  Regulatory Authority expertise by
  financing contributions directly from
  Authorization fees based on the level of
  quality and resource needs."



- "Further strengthen EU's leadership towards global regulatory convergence especially as new technologies emerge"
- # "Ensuring the acceptance of RWE in medicines evaluation both pre- and post-authorization"
- "Encourage the use of novel clinical trial designs"
- "Replace the paper patient information leaflets with electronic versions"
- "Enhance security, transparency and oversight of supply chains"



### What would be the benefits of these proposals?

#### Real world evidence supporting regulatory approval...

- The use of real-world data (RWD) and real-world evidence (RWE) can provide appropriate data sources and methods for surveillance and analysis
- → Need for Regulatory agencies, HTA bodies and Industry to come together to standardize datasets, data capture, and data analytics

# Regulatory submissions and reviews via a globally accessible cloud-based technology platform...

 New approaches to digital and electronic submissions and reporting could become more mainstream, leapfrogging older, less efficient approaches

Reduce the regulatory burden for industry and focus on developing new innovative medicine







#### Path forward into the future?

**Cloud Based** Work sharing **Decentralized** Digital tools E-labelling RWE/RWD for approval **Submissions** clinical trials Provide the Provide new Reduce barriers Generate new Reduce time for Redistribute latest information to patients and to participation endpoints data sources approval expertise doctors



*HA Changes and observations:* EMA, BfArM, DIMDI...



#### Vision for future EMA/HMA



All processes redesigned & reimagined to leverage 'digital'



Capable of accepting data plus (or instead of) documents

→ Need to move beyond eCTD (20th century concept)



Data of the **highest quality**, in line with **international standards**, and **reused** seamlessly



The model is **scalable to all other HAs** to ensure that the gain of the digitisation can be reflected across the whole European network

The same transformation as when banking became digital Highly secure system – easy to use, intuitive



### Vision for Germany

Digital initiatives providing local solutions, some national hurdles remain



**Digital information** – for HCP: option to replace paper distribution is provided by DVPMG\* that allows to include DHCP Letter (Rote-Hand-Briefe) and HA approved education material into physician software;



**GI 4.0 App** – for patients: eProduct-information is available in Germany since April 2020; currently an addition to the paper PIL with potential for more options



**National databases:** New Drug-Information system (AMIce) since Aug 2020 replacing AMIS – a local solution for Germany; New online portal since June 2021 to inform BfArM/PEI on supply shortages – option to strengthen EU wide distribution of information?



**National disconnect:** 48% of Marketing authorization-relevant clinical studies were not included in G-BA assessments\*\* – joint advice appreciated

Digitalisation is positive – option for higher transparency in EU and reduction of redundancies



Opportunities and regulatory leadership:

International collaboration, new modalities, patient engagement



## International Collaboration of Regulatory Agencies



Advancing international collaboration on RWE to support decision making



Further streamline implementation of ICH-guidelines





EMA to facilitated parallel regulatory review

Based on the data analyzed the median time/to/approval was similar between the FDA and other Orbis partners





#### How to address in the future EU regulatory network?

EMA/HMA to strengthen EU's leadership towards global regulatory convergence especially as new technologies emerge (e.g. regulatory requirements for ATMPs) – Need resource allocations



## Patient Engagement

# Traditional settings

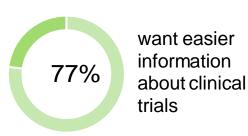
Regular on-site visits with personal interactions

## Doctors and nurses

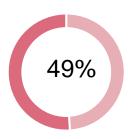


find interaction with Health Care Professionals helpful

#### Clearer Information



# Previous patients



want contact with patients who participated in a clinical trial

#### **Decentralized CT**

Should not mean dehumanized even with less on-site visits ensure patients wellbeing

#### Involve

Patients across the drug development lifecycle



#### Listen

To patient feedback and create new tools and strategies that fit their expectations



#### **Share**

Information so that patients understand the goal of the study and know how to use the digital tool





### EMA / EU regulatory network of the future

EMA/HMA to adopt a vision for 2030 permitting to develop new innovative medicines with strategic priorities and redistributed expertise in a more agile structure (removing unnecessary interfaces between EC, EMA &Committees and NCAs)

#### Going further towards 2030

- ☐ Full conversion to an expert-driven structure, supporting innovations in emerging science
- ☐ Full advantage of virtual settings
- ☐ Creation of a center for medical device
- ☐ Strengthen regulators/HTA collaboration





"We are shockingly fast when we need to be, so why not be shockingly fast all the time?"

